



Business Program





GROVE CITY
COLLEGE

STRATEGY =



Table of Contents

About the Business Program	4-10
Why choose the Business Program?.....	4
Business Program Accreditation.....	4
Key Takeaways.....	5
Majors and Minors.....	6
Program Success.....	7
The Center for Entrepreneurship + Innovation.....	8
Current Students.....	9-10
Career Services and Internships	11-13
Career Services.....	11
Student Internships.....	12-13
Meet the Faculty	14-19
Department of Entrepreneurship.....	14
Department of Accounting & Finance.....	15-16
Department of Management & Marketing.....	17-19



Why Choose Our Business Program?



The business program at Grove City College is comprised of the Departments of Accounting and Finance, Entrepreneurship, and Management and Marketing. All majors in all three departments are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a premier accrediting agency in business-related academics.

ACBSP has recognized Grove City College's teaching excellence in business topics and reaching its challenging standards in:

- Leadership**
- Strategic planning**
- Focus on students and other stakeholders**
- Levels of student learning and performance**
- Credentials and performance of faculty**
- Quality and management of curricula and educational processes**



We prepare you to **lead**—in
business and community

Business Knowledge & Analytical Skills

You will gain the knowledge, analytical skills, and information literacy necessary for a career in business.

Communication Skills

You will have the written and verbal skills needed to communicate effectively in the business world.

Christian Perspective & Ethics

You will develop a Christian understanding of business and the moral and ethical responsibilities involved in making decisions.

Global Perspective

You will demonstrate an understanding of the global and multi-cultural issues in the current business environment.

Major – Specific Learning

You will be prepared for a career in your major by choosing electives that align with your future interests and goals.

Our program is very flexible and lets you to pick the major or minor combination that helps you get to where you want to go. You can double major and minor within the Business program or outside. Our students love the flexibility, and you will too!

Majors

B.S. in Accounting

** Optional Concentration in Forensic Accounting*

B.S. in Business Analysis

B.S. in Business Statistics

B.S. in Finance

Double Major in Accounting and Finance (150 hours)

B.S. in Entrepreneurship

B.S. in Marketing

B.S. in International Business

B.S. in Management with a Concentration*

** Concentrations in Operations/Supply chain, Human Resources, Entrepreneurship, and Sports Management*

Minors

Minors in all majors above, plus

Business

Digital Entrepreneurship

Digital Marketing

High-Tech Entrepreneurship[^]

Missional Entrepreneurship

Redemptive Entrepreneurship

Sales

Social Enterprise

Social Entrepreneurship

Social Innovation

Sports Management

[^] - Cross-disciplinary minor in partnership with the Computer Science Department

Students also minor and major in departments in non-business programs



Success in Learning

Accounting students succeed on the CPA exam with a **28% higher pass rate** than students nationwide.

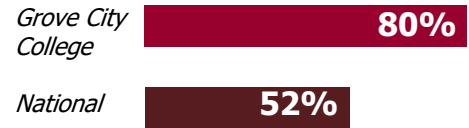
80% Grove City College pass rate vs. 52% national pass rate

CPA pass rate: **9th in the nation** for medium sized schools

Finished **top 40 in nation**

National CPA exam pass rates

(Based on 2018 data)



Return On Investment

According to PayScale.com, when compared to alumni of 19 private colleges similar to Grove City College:

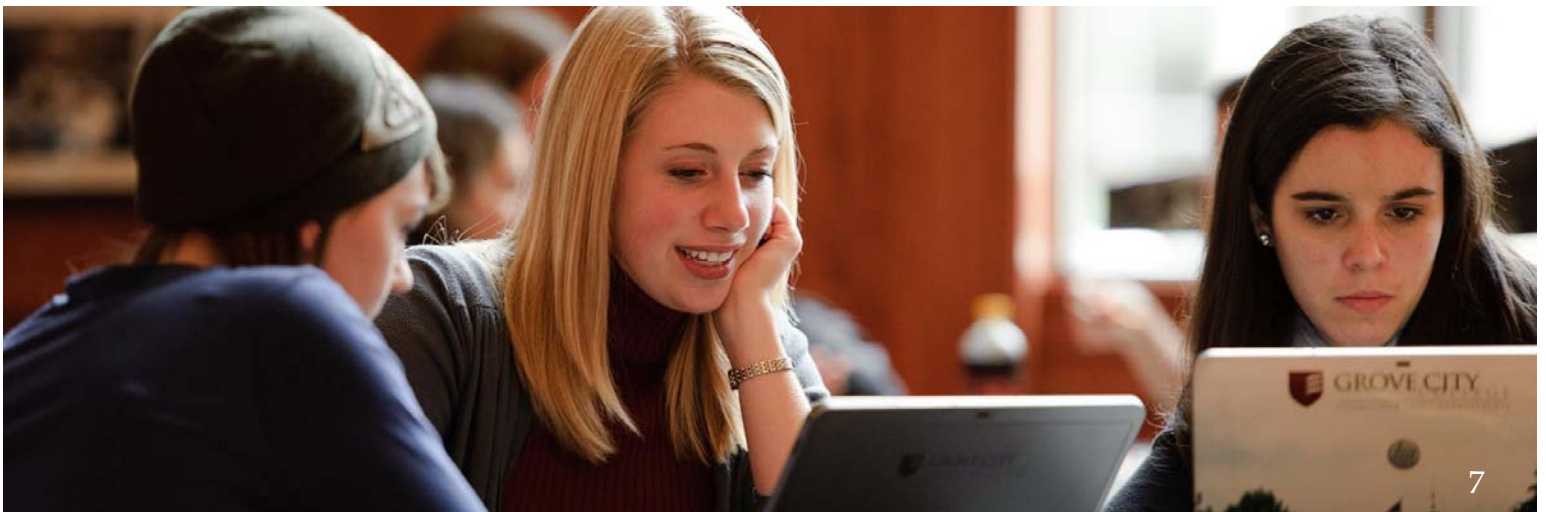
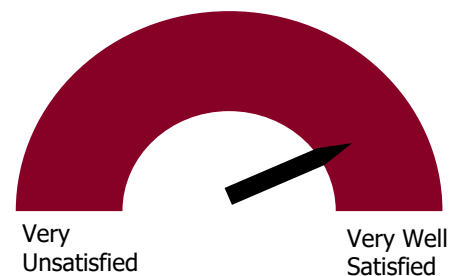
- Grove City College business program alumni 10 years out have 14% higher salaries (\$103K vs. \$91K)
- Grove City College business program alumni 20 years out have a 122% higher ROI (college expenses compared to career earnings; \$399K vs. \$180K)



Satisfaction

Business program alumni (3 years out) report that they are "well" to "very well" satisfied with their Grove City College education and experience.

Business program seniors report that they are "well" to "very well" satisfied with their Grove City College education and experience.





Competitions

Elevator Pitch Competition

- two-minute idea pitch for cash prizes

Wolverine Venture Battle

- three round venture competition where winner can take all
- cash prizes over \$20,000

External Competitions

- variety of national competitions

Pittsburgh Startup Weekend

- build a startup in just 54 hours

Events

Richard G. Staley '62 Visionary Entrepreneur Speaker Series

- E + I hosts successful business men and women who tell their stories of success and failure

BlueTree Allied Angels

- behind-the-scenes look at the inner workings of a Pittsburgh angel investor group

VC Office Hours

- meet with a Venture Capital firm for networking and feedback

Praxis On-Campus Workshop

- bringing the practices and ideas of redemptive entrepreneurship to the campus and community



THE CENTER FOR
Entrepreneurship + Innovation
AT GROVE CITY COLLEGE

Programs

Praxis Summer Academy

- spend a week in California immersed in redemptive entrepreneurship

Entrepreneur-In-Residence (EIR) Program

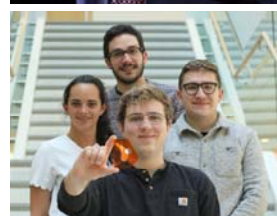
- experienced innovators make the time to coach + mentor students

GCC VentureLab

- idea feasibility lab
- mentorship + seed money for your startup

European Innovation Academy (EIA)

- build a tech startup with students from around the world
- three-week summer abroad program



Empowering students of all majors to change the world through Entrepreneurship + Innovation





See through the eyes of some of our current students...



Nicholas Choiniere

B.S. in Marketing

"It's easy to mimic the understanding of a subject with jargon and a vague sense of a particular business discipline, but what is not so easy is faking the passion that comes with a sincere interest in what the professor is teaching. The professors in the business department at Grove City College all share a few common traits: experience and a love of their craft. After sitting in any business class at GCC, you will not only learn, but enjoy and look forward to learning."



Rebecca Cloyd

B.S. in International Business

"I've loved all of my classes so far, and the experience has been great. I love how the professors make an effort to tie in Christianity with their lessons and teach us how to live out our faith in the business world. I really enjoyed the elevator pitch competition because it caused me to think on my feet and expand my thinking to a whole different level."



Karsten Lagerquist

B.S. in Finance

Minor in Computer Science

"I love being at GCC because of the wonderful campus community and because all of my professors teach because they care about us as students. The business department specifically has given me a thorough knowledge of the key areas of business and diligently works to create opportunities to network (inside and outside the world of finance) as well as create ways to get real practice applying concepts through clubs like investment society. I don't regret for a second that I am here."



Sarah Robinson

B.S. in Business Analysis

Concentration in Analytics

"My favorite part of GCC's college life is how much you learn from the community here. Personal growth feels exponential every semester and it all comes from the students and professors' discussions."



Our outstanding Career Services Office wants to help you find a career that aligns with your gifts and passions. We have the resources and dedicated staff to assist you in your journey.

Our Office provides a wide variety of services from resume writing workshops to on-campus interviews. We encourage students to develop a year career plan self-assessment, career exploration, career decision making, and a strategic job search. The skills you gain on this journey will equip you with job search and networking skills that will last a lifetime.



98% placement rate for business program graduates

165+ recruiters and graduate schools at our annual career fair from 26 states

228 on-campus recruiting visits hosted last year

Some of Our Recruiting Companies:



THE MASTER'S CRAFT
Flooring Company



Grove City College recognizes that internships are an asset in job preparation, job placement, career planning, and providing a better understanding of your major. The College has an excellent internship program that is designed to broaden students' experience in the "real-world" and better prepare them for life after college. All students who are eligible for the program are encouraged to participate.

Molly Slater – Accounting & Management majors, HR Concentration '22
- Phantom Fireworks, General Ledger Accounting intern, Youngstown, OH



"My experience over the summer not only greatly developed my technical skills and understanding of accounting, but it also provided invaluable lessons in soft skills which may not have been as easily learned in the classroom. I am thankful for the opportunity to learn these skills which are essential in the business environment."

Jill Albers – Marketing major, concentrations in PR and Promotions '21
- Moody Radio, Moody Bible College, Marketing Intern, Nashville, TN

"Working on a radio show allowed me to have many different interactions and conversations with people from all over the country and the world. "



Adam Young – Business Management major, minor in Communication Studies, concentration in Sports Management '21

- Aberdeen IronBirds, Aberdeen, MD
- American Junior Golf Association, Braselton, GA



"Minor League Baseball teams like the IronBirds typically have small staffs, so everyone has to pitch in on everything. While I focused on ticketing, I also learned about operations, marketing, and accounting. The best part: they paid me to do it!"

"The AJGA's intern program is one of the best in sports. I travelled all across America, ran golf tournaments for some awesome kids, and gained invaluable hands-on experience in the sports industry."

Ben Gatz – Marketing major, minor in Biblical & Religious Studies '21

- SEO Vineyard, SEO Manager, worked remotely
- Zelis Healthvare, Digital Marketing Intern, Bedminster, NJ and remotely

"This was an excellent opportunity to learn some of the most needed business skills from a GCC alumnus. It even turned into a long-term job opportunity to work during the semester."

"My job with Zelis yielded important business skills that can only be learned in an office. Working with an excellent professional team to bring value to the company is a priceless experience."



Cost: \$300

Eligibility for academic credit: Rising Sophomores, juniors and seniors

Credit hours: up to 6 hours

Coupled with the excellent academic credentials of the business program faculty, professors bring extensive "real-world" experience to the classroom as well. That powerful combination will help prepare you for whatever business path you choose to pursue.

Department of Entrepreneurship



Professor Yvonne English '97

Executive Director, The Center for
Entrepreneurship + Innovation
Assistant Professor of Entrepreneurship

Having founded companies, Professor English has coached and advised multiple startups raising millions, dealing with' dilemmas, and maneuvering through acquisitions. Before finding her niche in entrepreneurship, she spent time in sales and management in the corporate world in Canada and the US. In 2010, she founded a business incubator where she coached 21 companies in 5 years. Professor English loves technology, teaching, theatre, traveling, and spending time with her friends and family. She's married to an amazing man named Kyle, and has a quirky little dog who prefers to be called by her full name – Juno English.



Professor Ken Smith

Assistant Director, The Center for
Entrepreneurship + Innovation
Assistant Professor of Entrepreneurship

Professor Smith is particularly interested in redemptive entrepreneurship and in helping students develop the skills and understanding to take their ideas from vision to reality. He spent 25 years with H. B. Maynard and Company, a Pittsburgh-based management consulting firm where he transitioned through positions of increasing leadership to CEO. Since selling and transitioning the business to Accenture, he has taken what he learned and applied it to his work with several start-up / redemptive for-profit and not-for-profit ventures. He has been an active investor in several companies including 4moms, Safest Seats, Shoefttr (acquired by Amazon), StatEasy, Zone 2 and Simcoach Games. Prior to coming to Grove City full-time, he served as CEO of Simcoach Games, a serious video game spin-out of Carnegie Mellon University.



Professor Timothy Sweet '85

Department Chair of Entrepreneurship
Associate Professor of Entrepreneurship

Professor Sweet has taught at Grove City College for over 10 years in the Entrepreneurship Department, and now serves as the Chair. Previously, Professor Sweet served as a pastor for 13 years and worked for an Internet company selling web services for 10 years. His wife and three children are also Grovers. He owns several businesses and enjoys Pittsburgh sports, golfing, antiques and playing the drums.

Department of Accounting & Finance



Dr. Richard Grimm

Professor of Finance

Dr. Grimm worked in the financial services industry for companies, such as Merrill Lynch and Paine Webber. Additionally, he has published several papers in finance, economic and management journals and is an Associated Scholar at the Ludwig von Mises Institute. He enjoys spending time with his family and participates in a variety of indoor and outdoor sports.



Dr. Youhui "Owen" Zhang

Assistant Professor of Finance

Dr. Owen is passionate about financial education. His teaching and research interests include personal finance, investments, implementing financial models in Excel, hedge funds and international finance. During his PhD study in Massachusetts, he actively participated in Amherst Chinese Christian Church as a deacon and a fellowship leader. His hobbies include movies, books and cooking.



Professor Nicole Stone '98 '99

Department Chair of Accounting & Finance
Associate Professor of Accounting
ACBSP Accreditation Coordinator

Professor Stone began her career in public accounting where she prepared corporate tax returns and financial statements, as well as performed audits. She then transitioned to corporate accounting where she worked with the accounting software, including a large software implementation, month-end financial close and coordination of the external audit for various legal entities. Prior to leaving corporate accounting for higher education, she oversaw the teams of accounting, billing and government compliance. She holds both her B.S. and M.S. in accounting from Grove City College and also holds her CPA from the state of Pennsylvania. When not teaching, she enjoys spending time with her husband and three girls.

Department of Accounting & Finance (Continued)



Dr. Michelle McFeaters '88 '02

Professor of Accounting
Assistant Dean– A.J.C. School of Arts and Letters

Dr. McFeaters has worked at GCC for over 20 years. Her accounting experience includes consulting, financial, and managerial accounting positions as well as experience in the non-profit world. She has a life-long passion for furthering the good work of charitable organizations and has been involved with Deep Springs International—a humanitarian organization working in Haiti, and is President of The Foundation of the Allegheny Region—a religious charitable foundation partnering with churches to further innovative and missional ministries in Western Pennsylvania.

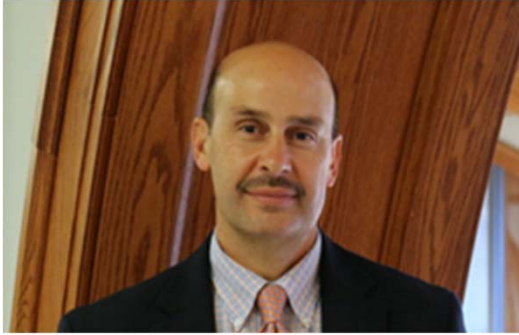


Professor Richard Snyder, JD

Assistant Professor of Accounting

Professor Snyder practiced as an attorney and CPA in consulting and industry for over thirty years. His primary focus was on structuring transactions from a tax and legal perspective. He had been an adjunct professor at several universities in the Pittsburgh area for approximately ten years.

Department of Management & Marketing



Dr. Wayne Biddle, '87

Associate Professor of Management & Marketing

Dr. Biddle served in the Grove City College business office in several capacities including as the Director of Human Resources and Business Operations prior to joining the faculty. He is an avid runner and a high school track coach.



Dr. Ken Carson

Department Chair of Management & Marketing
Professor of Management & Marketing

Dr. Carson served as a management consultant for clients that included Ruby Tuesday, The City of Chattanooga, Tucson Electric Power, and TRW. He has also served as an expert witness in employment discrimination cases. Prior to joining the Grove City College faculty, he led a 20 person team as a higher education administrator for 10 years. His hobbies include following sports, remodeling, biking, and traveling.



Dr. John Smith

Associate Professor of Management & Marketing

Most recently, Dr. Smith was the Vice President of IT, Quality and Continuous Improvement for a healthcare technology and services company. He was leading dynamic teams in several areas of the business, including software development, data security, and network infrastructure, as well as technical data analysts involved in projects such as building predictive models, automating problem identification algorithms and integrating lean six sigma methods. These experiences changed my outlook on what a career should include. After 17 years in that environment, I felt the Lord calling me to apply my education and experience in new ways. The result is the opportunity to teach at Grove City College. I am blessed to be on this campus with students who will lead our world of tomorrow at a time when we most need capable, ethical, God-fearing leaders.

Department of Management & Marketing (Continued)



Professor Laura Havrilla, '87

Associate Professor of Management & Marketing

Professor Havrilla has over 20 years of business experience, with a focus in marketing. She worked as an auditor and consultant for PricewaterhouseCoopers, as a Brand Manager for Procter and Gamble and SmithKline Beecham Consumer Healthcare, and as a Partner for PriceWaterhouseCoopers. Most recently, Professor Havrilla worked in strategic marketing at Philips Respironics. Before joining the faculty, Professor Havrilla served as President of the Grove City College Alumni Association and a member of the Grove City College Board of Trustees. She enjoys spending time with her young daughter and husband, playing the piano, and golfing.



Professor Richard Kocur '87

Assistant Professor of Management & Marketing

Professor Kocur worked in sales and marketing roles in the healthcare sector for over twenty-five years with companies such as Upjohn Pharmaceuticals, Coventry Healthcare, and GlaxoSmithKline Consumer Healthcare. An avid history buff, he enjoys touring Civil War battlefields and also spending time reading, gardening, and golfing.



Dr. Andrew Markley, '82

Professor of Management & Marketing

Dr. Andrew Markley is a professor of business and contributing scholar with The Grove City College Center for Vision & Values. He has also co-authored two articles for the Heritage Foundation. His scholarly interests include corporate governance, corporate social responsibility issues, and Russian legal and institutional reform. At Grove City, his teaching encompasses courses such as the legal environment of business, international business law, and advanced business law. He has lectured on legal issues at universities in France, China, Russia, and Chile. Prior to coming to Grove City in 1991, he was a partner focusing on corporate and commercial law with Fitzpatrick & Lentz.

Department of Management & Marketing (Continued)



Dr. Scott Powell

Professor of Management & Marketing

Dr. Scott Powell has over a decade of experience in the fields of retail sales and advertising. Prior to stepping into the classroom, he led the marketing efforts of Grove City College for over 15 years. Dr. Powell is a Steeler fan and an ATV enthusiast, having ridden nearly 15,000 miles of technical trails across the U.S.



Professor David Butler

Assistant Professor of Management & Marketing

Professor Butler's specialties include Supply Chain Management, Global Business, Management/Leadership and Negotiation. He have spent the entirety of his career in Supply Chain/Business Management roles for companies (Royal Philips, Respireonics, Rock-Tenn, PepsiCo) that operate in the Global Marketplace. He has had the opportunity to lead organizations in the US, Europe, Central America and Asia and has always enjoyed the challenge of solving complex, cross-cultural business problems. It is these experiences that have informed and drawn him towards my specialties.

Our Faculty is one of a kind and here to help you succeed!





GROVE CITY COLLEGE

Questions? We would love to help.
Please reach out in a way that is most
convenient for you:

PHONE: (724) 458-2100

EMAIL: admissions@gcc.edu

ONLINE CHAT: www.gcc.edu

